



Down Syndrome Society of Mobile's
BUDDY WALK® 2015



Sponsorship Opportunities

Be Our Buddy!

Since 2008, the Down Syndrome Society of Mobile (DSSM) has hosted its annual Buddy Walk® in October to promote acceptance and inclusion of those with Down syndrome in the Mobile area. The 2015 event will be held on Saturday, October 17 in Bienville Square, located in the heart of Downtown Mobile. Along with the one-mile walk through the historic area, our event also features live music, food, special guests, games for all ages, and much more. Last year's event attracted more than 1,000 walkers!

Whether you know someone who has Down syndrome or want to show your support, please consider being a sponsor of our Buddy Walk! Sponsorships are available at varying levels listed below. Sponsorship deadline is September 30. All donations are tax-deductible to the extent allowed by law and the Down Syndrome Society of Mobile (DSSM) is a nonprofit 501(c)3 organization.

Fill in the form on the back of this page and return it via email to downsyndromesociety@gmail.com along with your company logo in JPEG format as well as website address and Facebook page address (if applicable). You can pay for your sponsorship via check, mailed to: DSSM | c/o Goodwill Easter Seals | 10 Westminster Way | Mobile, AL 36608.



Buddy Walk 2015 Sponsorship Agreement

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Platinum Sponsor (\$2,500) - _____

- Seven (7) free Buddy Walk registrations and t-shirts
- Logo on all printed materials, on-site signage and t-shirts (top, center placement - largest logo)
- Link and logo on dssmobile.org and Buddy Walk registration websites
- Share of company Facebook page on DSSM Facebook page
- Free exhibitor table at event (subject to approval)
- Company banner at event (provided by you)

Gold Sponsor (\$1,000) - _____

- Three free Buddy Walk registrations and t-shirts
- Logo on all printed materials, on-site signage and t-shirts (top placement)
- Link and logo on dssmobile.org and Buddy Walk registration websites
- Share of company Facebook page on DSSM Facebook page
- Free exhibitor table at event (subject to approval)
- Company banner at event (provided by you)

Silver Sponsor (\$750) - _____

- Company name on on-site signage and t-shirts
- Link and logo on dssmobile.org and Buddy Walk registration websites
- Share of company Facebook page on DSSM Facebook page
- Company banner at event (provided by you)

Bronze Sponsor (\$500) - _____

- Company name on on-site signage
- Link and logo on dssmobile.org and Buddy Walk registration websites
- Share of company Facebook page on DSSM Facebook page

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Supporting Sponsor & In-Kind Donor (\$250) - _____

- Link and logo on dssmobile.org and Buddy Walk registration websites

In-Kind Donation Description: _____

Are you sponsoring a specific Buddy Walk team? If so, please enter team name:

Want to donate more, or less, than the options above? Email us at downsyndromesociety@gmail.com or call us at (888) 454-0317 and we can create the perfect sponsorship package for your business or organization!